





Order / Rev: 212012  
 Alt Order #: 06860570  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: POL/RNC-Romney for President  
 Product Desc: 10/3-10/9 RNC/MITT ROMNEY  
 Estimate: 264

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/08/12	10/09/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	MT-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MT-----	2		\$1,500.00		0.00						
E 15	WAVY	10/08/12	10/09/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	MT-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MT-----	2		\$1,500.00		0.00						
E 16	WAVY	10/03/12	10/05/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--WTF--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	3		\$700.00		0.00						
E 17	WAVY	10/08/12	10/09/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	MT-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MT-----	2		\$1,800.00		0.00						
E 18	WAVY	10/03/12	10/05/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	3		\$800.00		0.00						
E 19	WAVY	10/08/12	10/09/12	M-F 7-730p M-F 7-730p	CM	7-730p	MT-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
ENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MT-----	1		\$600.00		0.00						
E 20	WAVY	10/03/12	10/05/12	M-F 7-730p M-F 7-730p	CM	7-730p	--WTF--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
ENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	2		\$600.00		0.00						
E 21	WAVY	10/06/12	10/06/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	2		\$200.00		0.00						
E 22	WAVY	10/06/12	10/06/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
WAVY SAT MRN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	2		\$400.00		0.00						
E 23	WAVY	10/06/12	10/06/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	2		\$500.00		0.00						
E 24	WAVY	10/07/12	10/07/12	WAVY News 10 SundayQM WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	2		\$800.00		0.00						
E 25	WAVY	10/07/12	10/07/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	2		\$1,200.00		0.00						
E 26	WAVY	10/07/12	10/07/12		CM	9a-10a	-----S	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00

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				Meet the Press											
				Meet the Press											
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	2		\$1,200.00		0.00						
													Totals	75	\$55,750.00